

The background of the entire page is a vibrant red color. Overlaid on this are several thick, white, curved lines that sweep across the frame from the top-left and bottom-left towards the right. These lines create a sense of movement and depth, resembling stylized waves or abstract architectural elements. The lines are of varying thickness and curvature, creating a dynamic and modern aesthetic.

ALBERTA MAGAZINES CONFERENCE
AND AWARDS 2018
CALGARY, ALBERTA MARCH 8 & 9, 2018



ALBERTA MAGAZINES CONFERENCE
AND AWARDS 2018

BE PART OF THE STORY.

MAKE YOUR BRAND A VITAL PART OF
WESTERN CANADA'S LARGEST MAGAZINE
INDUSTRY GATHERING.

Each spring, more than 300 publishers, media professionals and industry leaders gather in Calgary for the Alberta Magazines Conference and Awards Gala. Here, storytellers and publishing entrepreneurs celebrate excellence, learn new skills and build relationships that will guide their decisions and priorities for the coming year.

Connect your brand with an audience of Canadian magazine professionals looking for inspiration and fresh ideas. You'll be part of the best conversation in town—and an essential part of the AMC 2018 experience.

PARTNERSHIP OPPORTUNITIES



	Banner Sponsor \$5,500	Feature Sponsor \$3,500	Contributing Sponsor \$1,200
BRAND VISIBILITY			
Brand an AMC Special Event	✓		
Brand an AMC Breakout Session		✓	
Introduce a keynote speaker	✓		
Introduce a session speaker		✓	
Receive verbal recognition from AMPA board president at the AMC	✓	✓	✓
PRINT/DIGITAL MEDIA			
Logo inclusion on all pre-AMC materials, including magazine ads (approx. \$20,000 value), in addition to e-blasts, e-newsletters, press releases, etc.	✓	✓	✓
Full-page ad in AMC 2018 Conference Program (\$800 value)	✓		
Half-page ad in AMC 2018 Conference Program (\$400 value)		✓	
Acknowledgement on all AMC signage (digital display and signs)	✓	✓	✓
Year-round branding on albertamagazines.com (30,000+ visitors annually)	✓	✓	✓
Promotional material inclusion in delegate registration packs	✓	✓	✓
SOCIAL MEDIA CALLOUT			
Mentions, links and recognition on social media platforms (2,500+ followers)	✓	✓	✓
TRADE SHOW SPACE			
Exhibition space at the AMC 2018 Trade Show (\$500 value)	✓	✓	✓
AMPA PERKS			
2018 Associate Membership with AMPA	✓	✓	✓
2018 AMPA Catalogue listing (\$300 value)	✓	✓	✓
INVITATIONS			
Two Full Conference Passes and an invitation to the Alberta Magazine Awards Gala (\$520 value)	✓		
One Full Conference Pass, including the Alberta Magazine Awards Gala (\$260 value)		✓	✓

SPONSORING EXCELLENCE



The Alberta Magazine Awards Gala 2018 celebrates outstanding magazine work and the talented people who create it. To sponsor an award category for the industry's most anticipated annual event is to connect your brand with the very best in the business.

AWARDS CATEGORY SPONSOR \$800

ACHIEVEMENT AWARDS

Achievement in Publishing
Best New Magazine
Editor of the Year
Magazine of the Year
Volunteer of the Year

VISUAL CATEGORIES

Art Direction Single Issue
Feature Design
Illustration
Photograph: Essay
Photography: Landscape, Still Life, Architecture
Photograph: People and Portraiture
Emerging Visual Creator

WRITTEN CATEGORIES

Alberta Story	Feature Writing Short
Editorial Package	Fiction
Emerging Writer	Poetry
Essay	Profile
Feature Writing Long	Service Lifestyle
	Service Business

INTEGRATED CATEGORIES

Cover
Infographic
Digital Presence Website
Digital Presence Special Feature

ADVERTISING OPPORTUNITIES



Be part of the story at the Alberta Magazines Conference 2018. Contact the AMPA office to find out how you can become a sponsor or book ad space.

403-262-0081 or director@albertamagazines.com

ALBERTA MAGAZINES AWARDS PROGRAM

Secure your company's place in the Alberta Magazines Awards Gala 2018 Program and at albertamagazines.com.

Distribution: 1,000

Full page \$800

Size: 8.375 x 10.875

(please leave a .25 bleed all the way around)

Half page \$400

Size: 7.875 x 5.25 (no bleed)

Quarter page \$200

Size: 3.85 x 5.25 (no bleed)

ALBERTA MAGAZINES CONFERENCE BROCHURE

Place your brand front and centre in the Alberta Magazines Conference 2018 Program and at albertamagazines.com.

Distribution: 400

Full page \$800

Size: 5.5 x 8.5

(please leave a .25 bleed all the way around)

Half page \$400

Size: 4.875 x 3.75 (no bleed)

Quarter page \$200

Size: 2.325 x 3.75 (no bleed)



albertamagazines.com